



Friday 15th September 2023

12.30 arrivals, 13.00-13.45 ceremony (Cyprus time)

Stelios Philanthropic Foundation Nicosia HQ, 5 Markou Drakou Street

NB Ceremony via zoom 13.00-13.45 will be recorded.

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STELIOS PHILANTHROPIC
FOUNDATION



WWW.STELIOSFOUNDATION.COM.CY



Why is giving cash prizes to young
Start up entrepreneurs giving back
to society in Cyprus?

We believe in encouraging start ups for job creation!

Stelios' business 'for profit' side

easyGroup®

creator and owner of the

easy® family of brands

Find us on **easy.com**

The **easy®** portal

Creating **easy**

In 1994 Stelios started creating the easy family of brands at the age of 27! First flight 10 Nov 1995!
(With financial help from his father Loucas born in Pedoulas)



The **easy**[®] family of brands

The **easy** family of brands the business model for steady income

Stelios' private investment vehicle **easyGroup** kept the ownership of the **easy** brand after the airline's IPO in 2000. Stelios and his family own 15% of the shares of **easyJet** PLC. By licensing out to carefully selected partners, the **easy**[®] family of brands (including **easyJet** and **easyHotel**) is generating a steady income stream which is more predictable than share price movements.

Other easy brands available to the Cypriot market :

easyWoo.com

easySim.global

easyBus.com

easyStudies.io

easyCinema.com.cy

easyCar.com,

easyFerry.com

The **easy**[®] family of brands

<https://easyhistory.info/>

Scan the QR code here to access the **easyHistory** website and video.



<https://youtu.be/OSyoZQjGvNY>

13/09/2023

Stelios Awards for Young
Entrepreneurs in Cyprus 15 Sep23



Sir Stelios Haji-Ioannou's time allocation

1/3rd easy family of brands
1/3rd non-easy other investments
1/3rd giving back to society

Our Mission Statement

The Stelios Philanthropic Foundation's mission is to support a **diverse range** of charitable activities, primarily where the Founder has lived and worked: Greece, Cyprus, the UK and Monaco.
Or what we call "**close to home**"!



Our Trustees

Sir STELIOS
HAJI-IOANNOU
President &
Founder
stelios@stelios.com



Rena Rouvitha Panou
Based in Cyprus



Donald Manasse



Jean-Claude Eude



Peter Barton



Nikos Mourkogiannis



David Watson

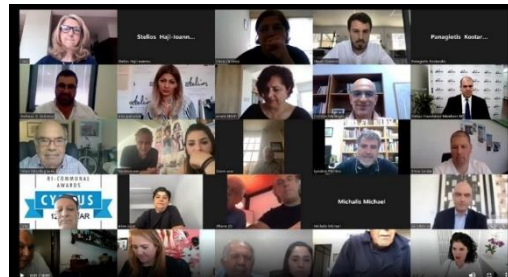
Cyprus Bicommunal Awards



- The awards began in 2009.
- Over 4.1 million euros (including this year's 200k euros) has been awarded to date.
- The awards encourage bi-communal cooperation between Greek-Cypriots and Turkish-Cypriots to strengthen trust between the two communities through joint business activities .
- **We are working to establish lasting peace on the island!**
- 2019 last physical awards ceremony .
- 2020 & 2021 no awards due to the pandemic and donations made instead to front line health carers in the north and south of the island.
- 2022 the new normal via zoom.
- Next announcement Nov2023 for March 2024 ceremony



Stelios Bi-Communal Awards 2019



Stelios Bi-Communal Awards 2022

The Foundation's Properties in Cyprus

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5 Markou Drakou

Nicosia

Available to
other charities
to use for free
for their events



Limassol



Lania
Village



Pedoulas
Village



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



CITY UNIVERSITY
LONDON

SCHOLARSHIPS

London School of Economics

- Scholarships established in 2005.
- 133 Scholarships awarded to date.
- Over £2.9 million given to Scholarships to date.

BAYES Business School, City University of London

- Scholarships established in 2006.
- 138 Scholarships awarded to date.
- Over £1.38 million donated.



Food from the heart programme

We currently hand out 300,000 snacks to 150,000 beneficiaries in Greece and Cyprus each month.



Operating since 2013 from 11 distribution points – the Foundation has handed out more than **28,000,000** snacks to date. This is normally our most expensive recurring programme, an **annual expenditure of about €1 million euros per year.**



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Donations to Other Charities in Cyprus





Criteria for the “Stelios Awards for Young Entrepreneurs in Cyprus 2023”

1st YEAR €60,000 in cash prizes to be awarded
(1st prize €30,000, 2nd prize €20,000 and 3rd prize €10,000)

- Entrepreneur in Cyprus less than 35 years old (born in 1988 or later).
- Started their own business in the last 5 years.
- They must have registered a new on shore company in the Republic of Cyprus.
- Total turnover for 2022 should be minimum of €20,000.
- Employ at least 3 staff.
- Own at least 50% of the company.
- The entrepreneurs can be of any nationality provided their Cyprus registered company does business and pays taxes in Cyprus.



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Presenting the winners of the 2023 “Stelios Awards for Young Entrepreneurs in Cyprus”

Thank you to all 23 applicants!

- So many excellent businesses and very difficult to choose the top three.
- All three are consumer facing businesses.
- 2 of them are in the hospitality sector.
- 1 of them in the premium agricultural products.
- One of them is doing business in Pedoulas.
- One of them is a previous winner of the bi-communal awards and doing very well with his Cyprus Registered company.


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3rd prize €10,000



Evdokia Hadjiadamou



LULUKI

The place where fragrant coffee and delicious donuts meet in harmony.

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Stelios Awards for Young Entrepreneurs in Cyprus 15 Sep23

Who is Luluki?

- Established in 2020 during the uncertain and devastating times of COVID-19.
- Focuses on combining classic and unconventional flavours that pair perfectly with a selection of different coffee blends
 - 1.Luluki offers a diverse array of products based on the classic recipe such as: Donut pancakes, Sweet donut burgers, Donut sandwiches, donut bites and donut tower cakes.
 - 2.Luluki also offers more than 30 artisan flavour options, including a special selection of Vegan donuts
- The brand focuses on **guest experience** and **employee incentives**
- The company values **guest feedback** as it helps improve the current business operations and use it to contribute to the development of of imaginative and distinctive flavours and products



Luluki's short-term and long-term goals:

SHORT TERM GOALS:

- Increase company retention as it is challenging for a small business to retain employees
- Managing multiple stores while company retention % is low

LONG TERM GOALS:

- Increase brand exposure and reputation while building a recurring revenue to stabilise the company.
- Extend our reach and brand recognition beyond our present geographic boundaries



How will this award help Luluki in the future?

- The award will help the brand enhance its training methods and techniques
- The award will help the brand gain more recognition and appreciation from the locals
- The award will also help the brand improve its marketing strategies



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2nd prize €20,000



Hasan Siber





Our purpose is to promote a peaceful planet, starting with olives.

We harvest select harvest Kypriaki olives early and blend them for extraordinary taste.



We harvest olives from farms on both sides of the conflict in Cyprus.

That's how we grow peace, together.

Colive is the first pan-Cypriot company in over 50 years.





1st
Cypriot Brand
to sell USA-wide retailer
to sell in Whole Foods
available for retail in
the USA



**LUSH
FRESH
HANDMADE
COSMETICS**



Featured in
32 articles |
18 countries | 9 Languages

The New York Times

"More than just olive oil"

FOOD & WINE

"Colive boasts a complex, bright
flavor that's perfect for dipping
and drizzling."

Forbes

"Plus, the bottle is so
pretty!"



What is next?

[No Title]

Aluminum bottle, a first in the World



Expand to other retailers and customers in the USA

Reach out to other conflict zones to nurture global peace



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1st prize €30,000





ΘΕΟΔΩΡΟΣ ΠΑΝΑΓΙΔΗΣ

- Καταγωγή από Καλοπαναγιώτη
- Απόφοιτος Τριτοβάθμιας εκπαίδευσης
- Πτυχίο στη Διοίκηση Επιχειρήσεων
- Ίδρυση εταιρείας «THEODOROS PANAYIDES RESTAURANT LTD» το 2020.
- Ιδιοκτήτης και Γενικός Διευθυντής Καφεστιατόριου «Σταυρός»

Entrepreneurs in Cyprus 15
Sep 23

ΚΑΦΕΣΤΙΑΤΟΡΙΟ «ΣΤΑΥΡΟΣ»



STAVROS
RESTAURANT

RESTAURANT

CAFE

SOUVENIR SHOP

ΠΕΔΟΥΛΑΣ - ΤΡΟΟΔΟΣ

ΚΑΦΕΣΤΙΑΤΟΡΙΟ ΣΤΑΥΡΟΣ

- Κοινότητα Πεδουλά
- Απρόσκοπτη θέα
- Ονομασία από το εκκλησάκι Ανύψωσης του Τιμίου Σταυρού
- Υπηρεσίες εστίασης
- Υποστήριξη ντόπιων παραγωγών



Στόχος μου είναι να ολοκληρώσω το έργο μου, όπως το έχω οραματιστεί στο μέλλον να καταστεί ένας ενιαίος χώρος εστίασης, διαμονής και χαλάρωσης για τους τουρίστες που θα προσελκύει, με κύριο άξονα την ανάδειξη και προώθηση της Κυπριακής Παράδοσης και Κουλτούρας.

Παραδοσιακή Καφετέρια / Σνακ-Μπαρ



Παραδοσιακό Εστιατόριο / Ταβέρνα



Σας ευχαριστώ για την
παρακολούθηση!

The 2024 Bicommunal Business Awards in Cyprus coming soon!
Running in parallel the two awards will continue for the long term:
Timetable: invite applications Nov 2023 until February 24 and award ceremony March 24 with 200k euro to 10 Bi-communal business teams.



**Thank you for joining us,
enjoy your lunch!**

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