
 [WWW.STELIOSFOUNDATION.COM.CY](http://WWW.STELIOSFOUNDATION.COM.CY) 

Sir Stelios Haji-Ioannou  
Founder and President  
Stelios Philanthropic Foundation



## **Stelios Cyprus Bi-Communal Business Cooperation Awards 2026**

**Monday 8th June 2026**  
at 11.00am Cyprus time in person at Nicosia HQ  
5 Markou Drakou Street

**NB The event is streamed live on YouTube and recorded**

<https://www.youtube.com/live/Q4hGErR1UfU>



## **Sir Stelios Haji-Ioannou**

Creator and owner of the easy family of brands  
and President of the Stelios Philanthropic Foundation

Stelios' business "for  
profit" side  
creator and owner of the  
**easy** family of brands

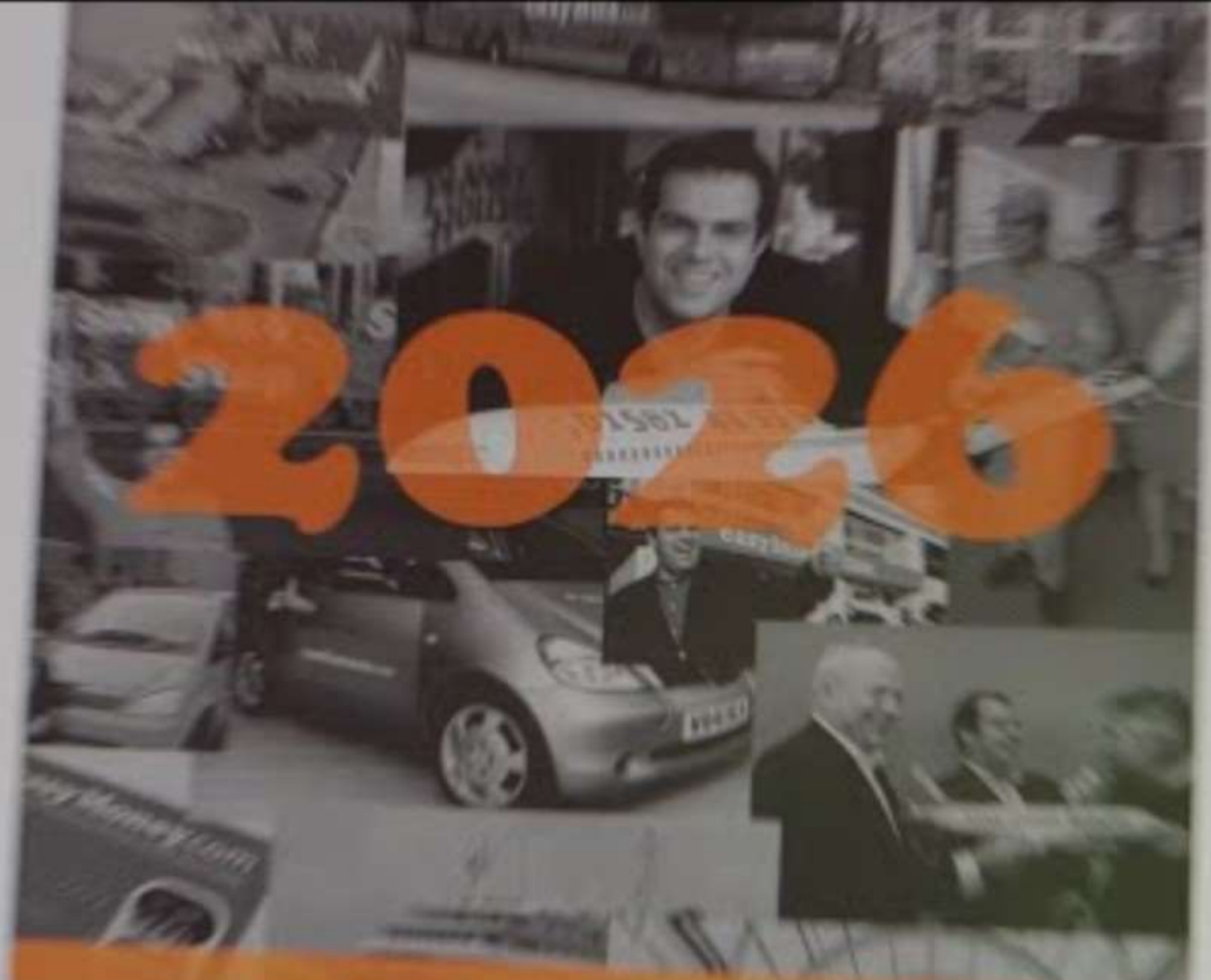
Find us on [www.easy.com](http://www.easy.com)

**easyHistory.info**

[easyHistory.info](http://easyHistory.info) is also printed as a book, think of it as  
the easy family of brands photo album

[stelios@easy.com](mailto:stelios@easy.com)

2006



easyHistory™ 401.888.1111

*stelios*

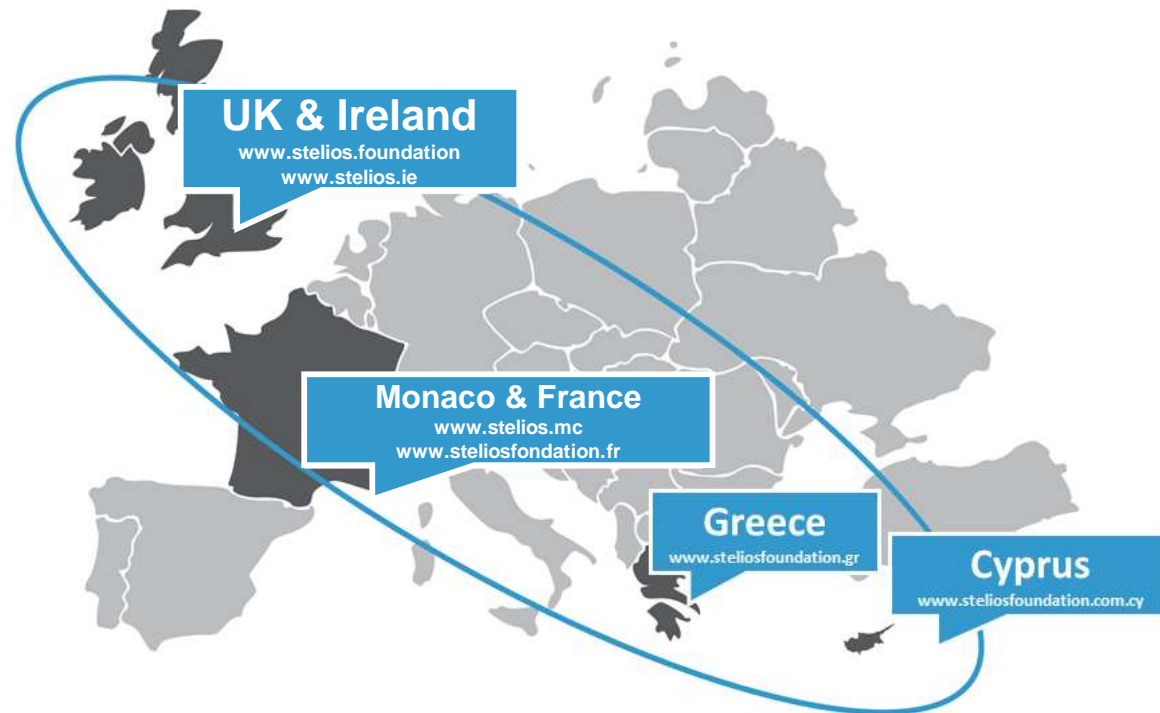
STELIOS PHILANTHROPIC  
FOUNDATION

WWW.STELIOS.ORG

GIVING BACK TO SOCIETY

## Our Mission:

The Stelios Philanthropic Foundation's mission is to support a diverse range of good causes in our local communities that we call close to home: the UK & Ireland, Monaco & France, Greece & Cyprus, where the Founder and his family has lived and worked.



# Our Trustees:

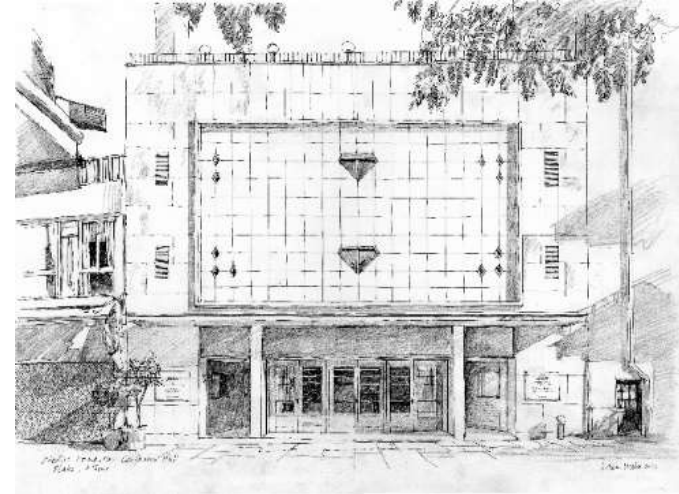


*From left to right: Donald Manasse, David Watson, Jean-Claude Eude, Sir Stelios Haji-Ioannou, Rena Rouvitha Panou, Peter Barton & Nikos Mourkogiannis*

**Head office in UK:** 34  
Thurloe Square  
London SW7 2SR



**Stelios Foundation Conference Hall:** KYDATHINAION 22, PLAKA,



**Stelios Philanthropic Foundation has HQs in four countries**



**Head office in Monaco:** 14 Quai Antoine  
1er,  
Monaco MC98000



**Head office in Cyprus:** Markou  
Drakou 5,  
Nicosia 1102



**Cyprus - Stelios' parents' birthplace**

Sir Stelios' father, Loucas, was born in the village of Pedoulas in the Troodos mountains and his mother, Nedi, was born in Limassol. His maternal grandmother Cleo Missirlis-Potsos was born in the village of Lania. The Foundation owns properties in these communities and continues to support both areas financially.



*Limassol*



*Lania*



2026 donation to Lania Village €30k. A street in the village has been named to honour Sir Stelios.



*Pedoulas*

Pedoulas Village: Sir Stelios covered the refurbishment expenses (c €86K) where a Food From The Heart distribution point is operational. Donation to Pedoulas Village €30k for 2026.



## **GIVING BACK TO SOCIETY**

**In 4 main ways:**

- 1. Food From The Heart**
- 2. Donations to other charities**
- 3. Events for other charities**
- 4. Awards for entrepreneurs**



**Follow the Nicosia HQ on**





WWW.STELIOSFOUNDATION.COM.CY

# Food From The Heart



Operating since 2013 from 12 distribution points in Cyprus and Greece. The Foundation has handed out more than **40 million snacks to date to people in need in Cyprus & Greece.**



Frou-Frou Chocolate Wafers



Sunfresh Kritsinia (bread sticks)

5 locations in Cyprus: 2 in Limassol, 2 in Nicosia and 1 in Pedoulas village. Yearly budget c€480,000, serving approximately 600 people daily

## Donations to Other Charities in Cyprus

*stelios*

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**Endo  
march**  
Cyprus



07/06/2026

Stelios Philanthropic Foundation



Celebrating 16 years of working for lasting peace on the island of Cyprus. The total sum awarded to Bi-Communal teams including the 2026 cash prizes is €5,300,000

<https://steliosfoundation.com.cy/peace-cyprus-bicommunal-awards/>



Total €200K awarded in October 2025 to 3 young entrepreneurs. In 2026 another €200K will be awarded to 3 young entrepreneurs.

<https://steliosfoundation.com.cy/stelios-awards-for-young-entrepreneurs-in-cyprus/>





**Media spend to  
promote the awards  
and encourage more  
applications.  
c.380k euro this year!**



- Local Media Budget €117,000 4-month campaign 8<sup>th</sup> January – 30<sup>th</sup> April 26
- LinkedIn campaign, total €67K 8<sup>th</sup> January – 30<sup>th</sup> April 26
- Facebook campaign, total €67K 8<sup>th</sup> January – 30<sup>th</sup> April 26
- Google ppc and YouTube campaign, total €134K 8<sup>th</sup> January – 30<sup>th</sup> April 26
- c320K visits to [steliosfoundation.com.cy](http://steliosfoundation.com.cy) from 8<sup>th</sup> January – 30<sup>th</sup> April 26
- 3.1K downloads of 2026 application form from 8<sup>th</sup> January – 30<sup>th</sup> April 26
- 19M views on YouTube of promotional video from 8<sup>th</sup> January – 30<sup>th</sup> April 26



## Local Media Advertising the 2026 Bi-Communal Awards

[WWW.STELIOSFOUNDATION.COM.CY](http://WWW.STELIOSFOUNDATION.COM.CY)



## Stelios Bi-communal Awards Cyprus

- Started in 2009 and now in the 16<sup>th</sup> year.
- 5,300,000 million euros (including this year's 500K euro) has been awarded to date.
- The awards encourage Bi-communal cooperation between Greek Cypriot entrepreneurs and Turkish Cypriot entrepreneurs to promote lasting peace and economic prosperity on the island of Cyprus.



*Stelios Bi-Communal Awards 2025*



*Stelios Bi-Communal Awards 2025*



The President of the Republic of Cyprus HE Nikos Christodoulides



# The 18 Winning Entrepreneurs in 9 Bi-communal Teams



The Gold winner and the 2 Silver winners to speak at the podium  
67% are previous winners and 33% new applicants ( see the photos)  
Thank you to all 78 entrepreneurs for applying and try again next year



€25,000 Bronze Winners

**Katerina Loizou - Mustafa Afsaroglu**

New Applicants



<https://pit-to-table.com/>



€25,000 Bronze Winners

**Georgios Anagiotos - Omer Evre**

Previous Winners



<https://www.oeproduksiyon.com/>



€25,000 Bronze Winners

**Christos Vasiliou - Hakan Agit**

Previous Winners



[www.sedoicecream.com](http://www.sedoicecream.com)



€25,000 Bronze Winners

**George Tryfilis - Havva Gules**

New Applicants



<https://playersroomandlounge.com/>



€25,000 Bronze Winners

**Georgios Papadikos - Huseyin Yavuzkur**

Previous Winners



<https://www.papadikosfishmarket.com/>



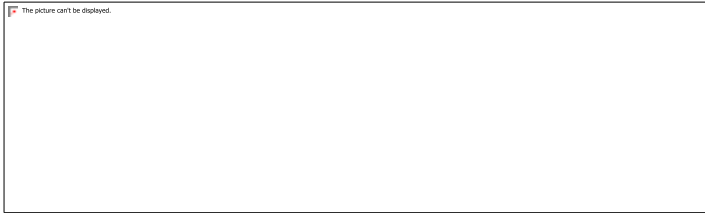
€25,000 Bronze Winners

**Andreas Zachariou - Hakan Goksan**

New Applicants



<https://kazoil.com.cy>





€100,000 Silver Winners

**Demetrakis Ellinas - Memduh Aybar**

Previous Winners



[www.dellinas.eu](http://www.dellinas.eu) & [www.sibaltd.com](http://www.sibaltd.com)



€100,000 Silver Winners

**Michalis Pantelides - Arif Cebeci**

Previous Winners



<https://mpantelides.net/>



€150,000 Gold Winners

**Steven Stavrou - Burak Doluay**

Previous Winners



[www.socialtechlab.org](http://www.socialtechlab.org)

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Thanks for attending